

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF FOSTER CITY AUTHORIZING AN AGREEMENT WITH TERRIS BARNES WALTERS BOIGON HEATH, INC., DBA TBWB STRATEGIES IN THE AMOUNT OF \$73,215 FOR THE LEVEE PROTECTION IMPROVEMENTS PROJECT INFORMATIONAL OUTREACH: PHASE II AND PHASE III FOR THE LEVEE PROTECTION PLANNING & IMPROVEMENTS PROJECT (CIP 301-657)

CITY OF FOSTER CITY

WHEREAS, on May 8, 2017 the City Council directed staff to proceed with the “2050 Sea Level Rise Plus Adaptability” Scenario for the Levee Protection Planning & Improvements Project, to further develop and analyze a future offshore adaptation strategy, and proceed with a general obligation bond financing alternative over a 30-year period; and

WHEREAS, on July 17, 2017, the City Council approved an agreement with TBWB Strategies for an amount not-to-exceed \$40,000, for professional consulting services for the anticipated revenue measure to finance the Levee Protection Planning & Improvements Project; and

WHEREAS, on September 18, 2017, the City Council received an update on General Obligation Bond Measure Polling Results Summary for Levee Improvements and directed staff to continue working with TBWB Strategies to prepare a general obligation bond measure for the June 5, 2018 ballot and to develop and implement a public engagement and outreach plan to educate the public regarding the Levee Protection Planning and Improvements Project and related general obligation bond election to fund levee improvements; and

WHEREAS, the next steps are to expand public outreach to external audiences and ensure the City continues to provide good and accurate information to the community. Staff and TBWB Strategies have implemented Levee Project Informational Outreach: Phase I (November 10 - January 5). The proposed sources of messaging for Phase II (January 6 - February 23) and Phase III (February 24 - March 31) include: direct mail to all voter households, online video ads, online display ads, Daily Journal print/online ads and Foster City Islander ads.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Foster City does hereby approve an agreement with Terris Barnes Walters Boigon Heath, Inc, DBA TBWB Strategies in the amount of \$73,215 for the Levee Protection Improvements Project Informational Outreach: Phase II and Phase III.

PASSED AND ADOPTED as a resolution of the City Council of the City of Foster City at the regular meeting held on the 20th day of November, 2017, by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

CHARLIE BRONITSKY, MAYOR

ATTEST:

PRISCILLA TAM, CITY CLERK