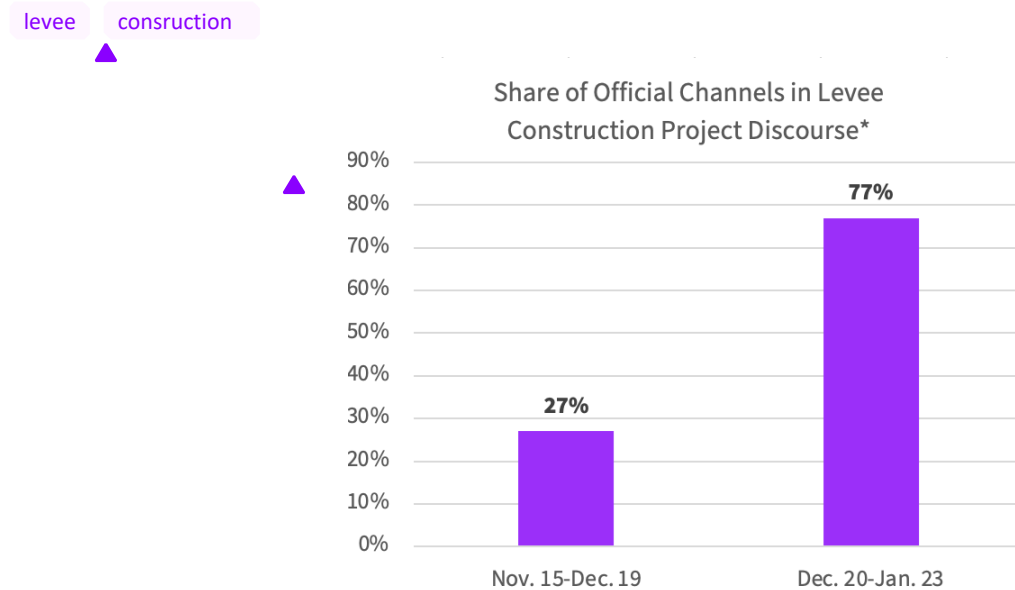


🔍 Latest insights

Official updates shape levee discourse on public channels as construction begins; previous concerns raised about the project seem to subside 20 December - 23 January, 2020



In the past five weeks (Dec. 20-Jan. 23), online conversations about the city's [Levee Protection and Improvements Project](#) elicited **292 interactions**, accounting for approximately **5% of all citywide discourse**.

From November 15- December 19, there were **only 94 interactions about the levee project on public social media channels during the preceding five weeks** – 27% of which occurred on official channels.

Comparatively, from December 20 – January 23, **77% of the recent discourse stemmed from official channels**, indicating that the city's proactive messaging and community updates are an increasingly central part of the online public discourse. Additionally, some residents **thanked the city and police department for sharing [safety measures](#)** (such as speed limits and signage) implemented as the levee construction began.

Concerns about moving forward with the current construction plan, which was finalized after last month's Council meeting, **appear to have largely subsided**. Only 4 interactions in the discourse stemmed from residents expressing [disappointment](#) that the construction could not be done in stages – a decrease from the [12 interactions raising this objection in mid-December](#). No interactions in the discourse related to concerns about the effect of the project on locals' quality of life and physical/mental well-being – concerns that residents also raised in last month's petition.

In summary, the city's proactive steps – such as holding community forums and enacting safety measures – appear to have been successful thus far in addressing resident concerns expressed in last month's petition and shaping the overall discourse as construction begins.